



Annual General Meeting | February 20<sup>th</sup> 2021

# Agenda

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Call to Order/Quorum/ Vote Reminder

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## **Consent Agenda 1**

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approval of agenda

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approval of minutes of November 2019 AGM

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business arising from the minutes

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## **Consent Agenda 2**

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Presidents Report

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Financial Report/ Appointment of Auditors

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National Office Report

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Committee & Division Report(s)

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## **Election of Directors**

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## **Consent Agenda 3**

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Credentials Report & Destruction of Ballots

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Adjournment

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### **Consent Agenda**

- 1) Additions to the Agenda and Approval of the Agenda
- 2) Approval of the Minutes of the Last AGM held at COP, Calgary, Alberta – November 30, 2019

**Motion:** Move to approve the Consent Agenda with respect to Agenda and approval of last AGM Minutes:

# President's Report



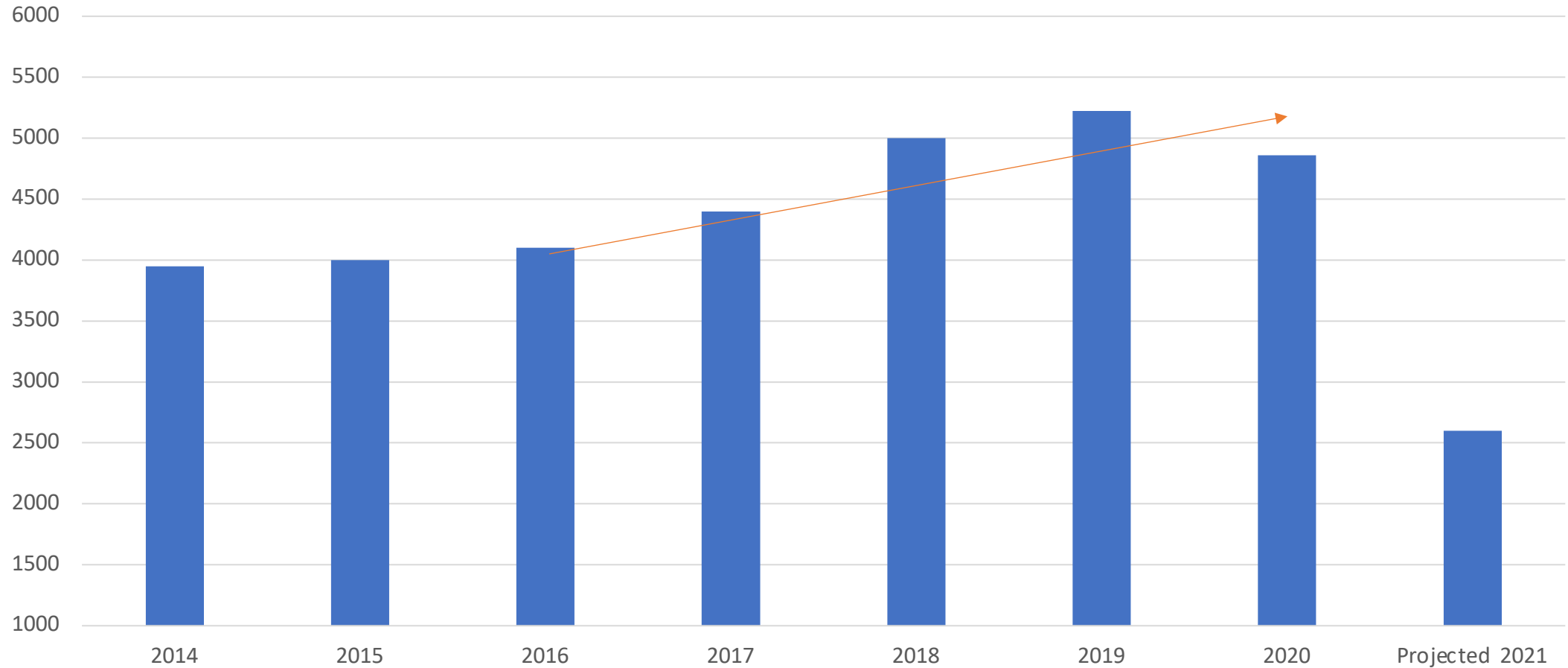


# Reflections of the past 5 years



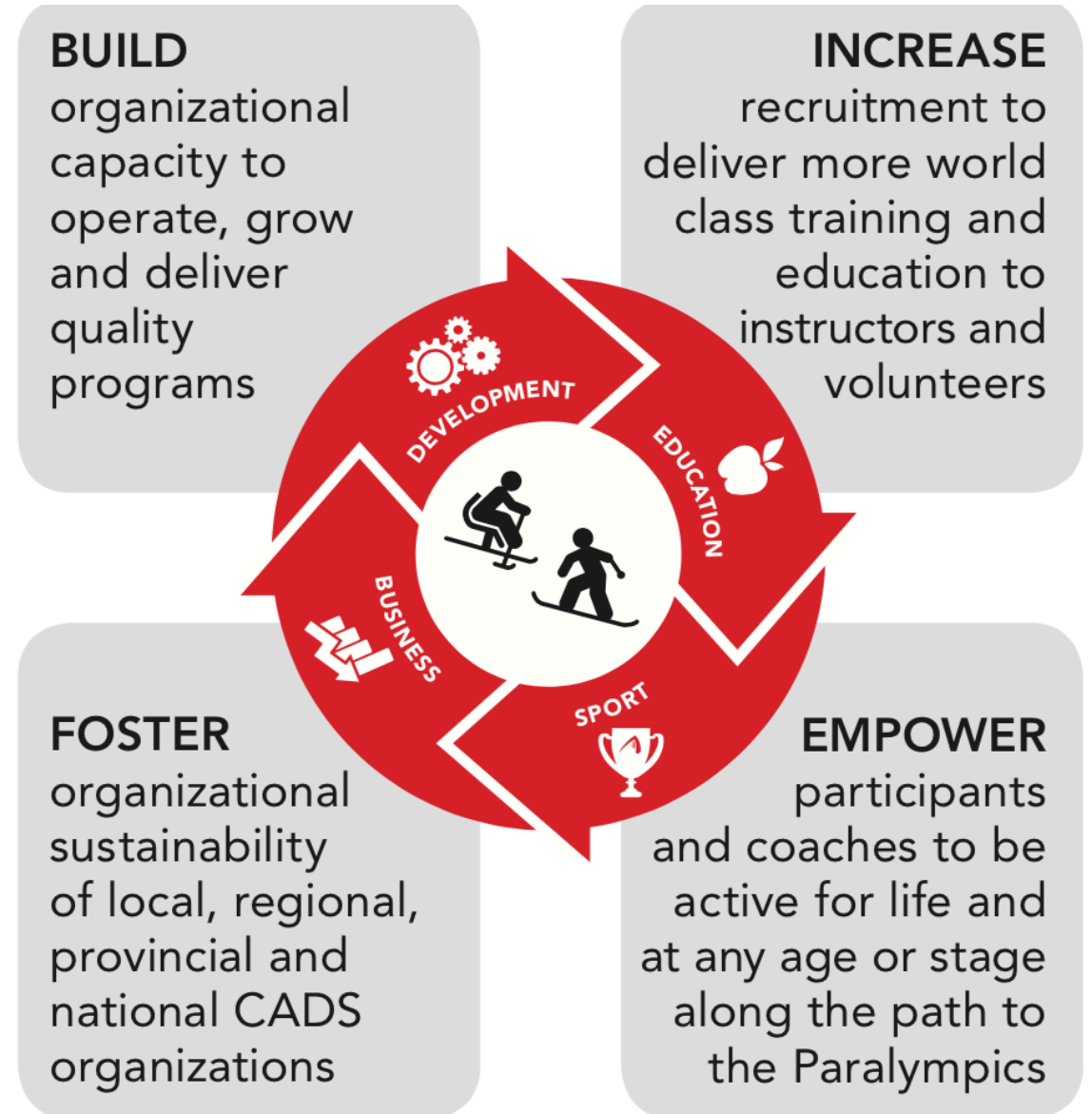
- Increased our **Presence, Leadership & Operational capacity** as a National Organization
  - Revitalized our **Brand**, with updated name and logo
  - Recognized as leaders in Adaptive Snowsports through formal **Partnership Agreements** with industry partners
  - First step towards being a **Multi-Sport Organization** with introduction of **Snowboarding**.
  - Tripled the number of **Level 4 Instructors** ( + currently five Level 4 candidates )
- ## Building the Capacity & Brand
- Increased **Staffing** to deliver Operational support
  - Steady improvements to our **Digital Platforms**.
    - **Snowline** is a truly NATIONAL system
    - **eLearning** platform in 2021 to enhance on-snow experience
  - **Prudent financial management** to sustain Operations
  - Policy framework to support a **Safe Sport culture**.
  - Solid & Resilient **Membership Growth**

# Membership Growth / Membership Resilience



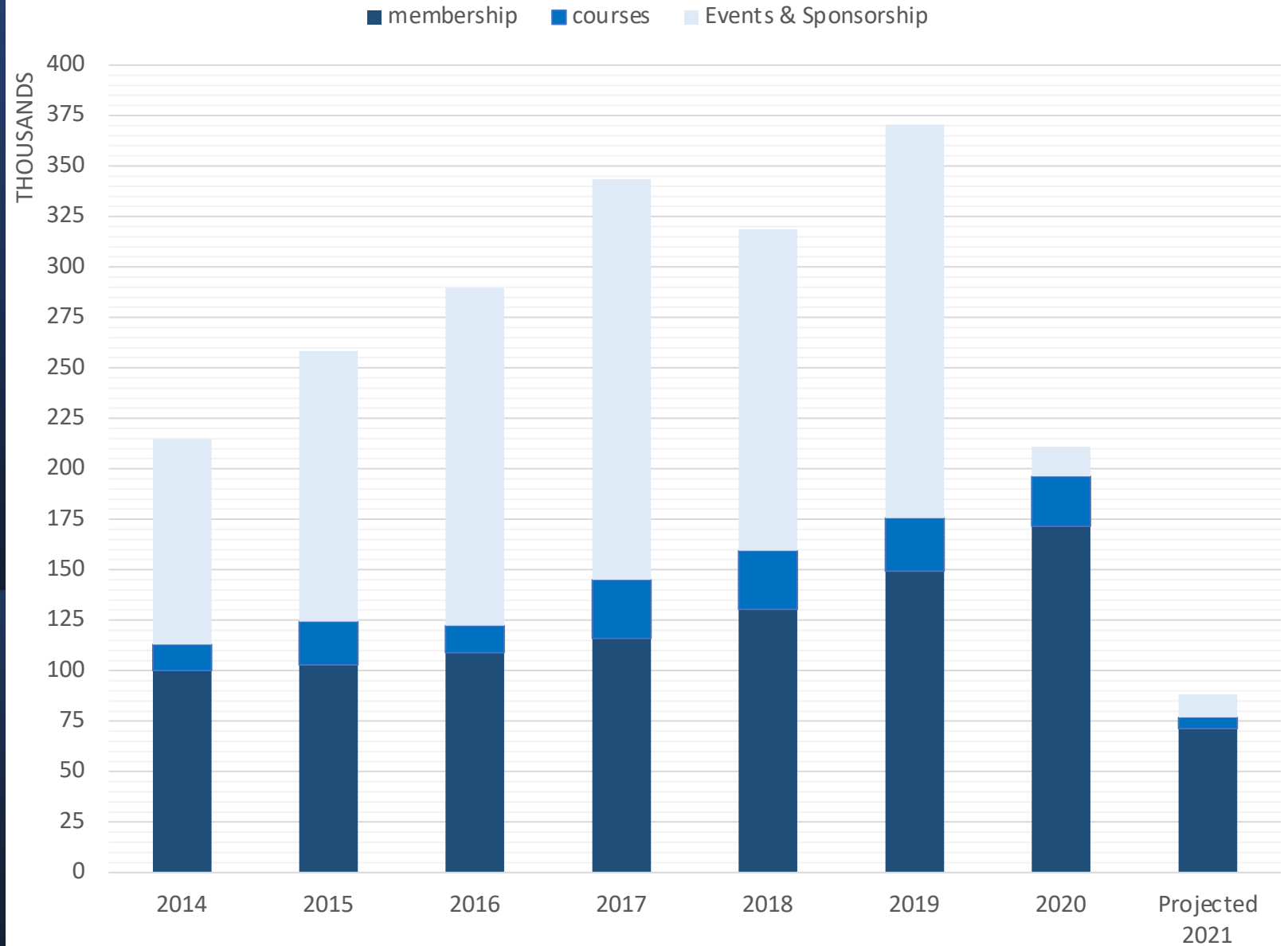
# Themes for 2022++

- **Education**
  - Introduction of eLearning capacity to enhance on-snow experience
  - Tactics for targeted growth of Lv 1 /2/3 Course Conductors
  - Tactics for certification of more Lv 1 & Lv2 instructors
  - Expanded collaboration with CSIA, CASI & Snow Schools
  - KPI's by Division to identify regional differences/progress
- **Development**
  - Enhancements to Snowline software to support National , Division & Club Operational capacity
  - Tactics & tools for supporting Program & Divisional Growth
  - National agreement for organizational governance & risk management standards
- **Sport**
  - Tactics & tools to build our national pool of certified Coaches, Para-Coaches and Adaptive or Para-athletes for both Alpine & Snowboard
  - Continued collaboration with ACA, CS and CS4L
- **Business/ Sponsorship**
  - Expand CSIA and CASI dual-memberships
  - raise \$'s in a meaningful way for Grants to Divisions & Clubs
  - Establish key partnerships with National sponsorship groups



# Financial Report

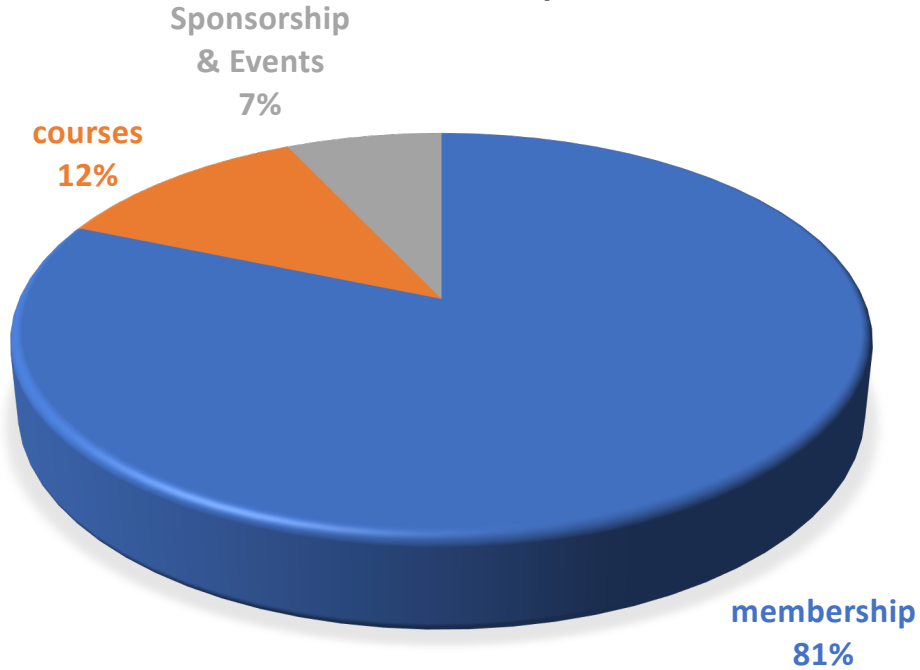
## CADS Total Annual Revenues



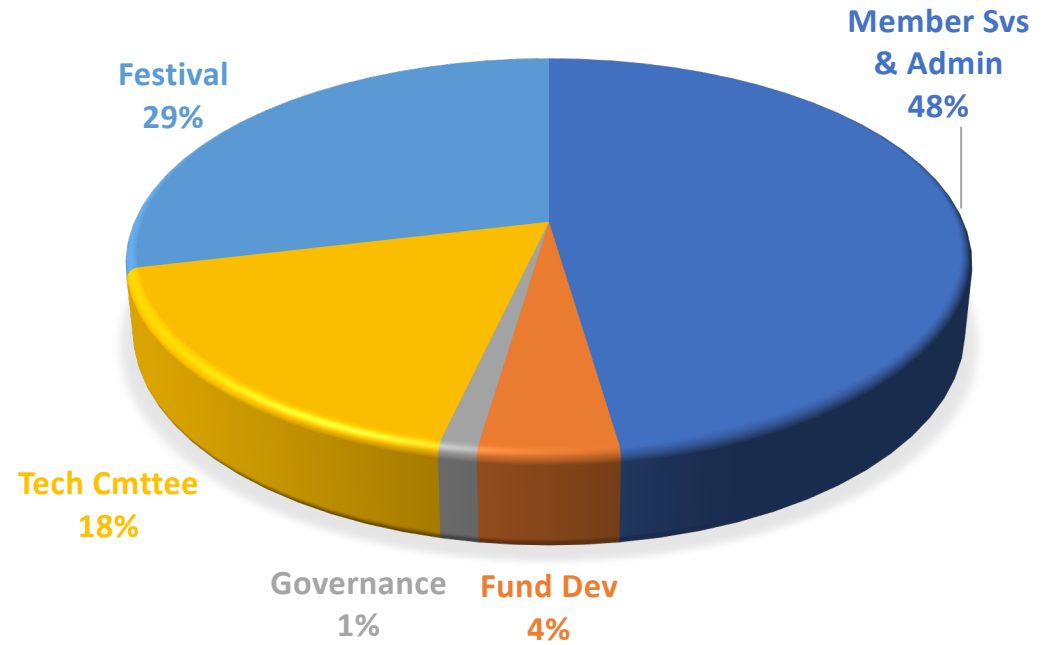


# 2020 Financial Performance

## REVENUES \$260,992

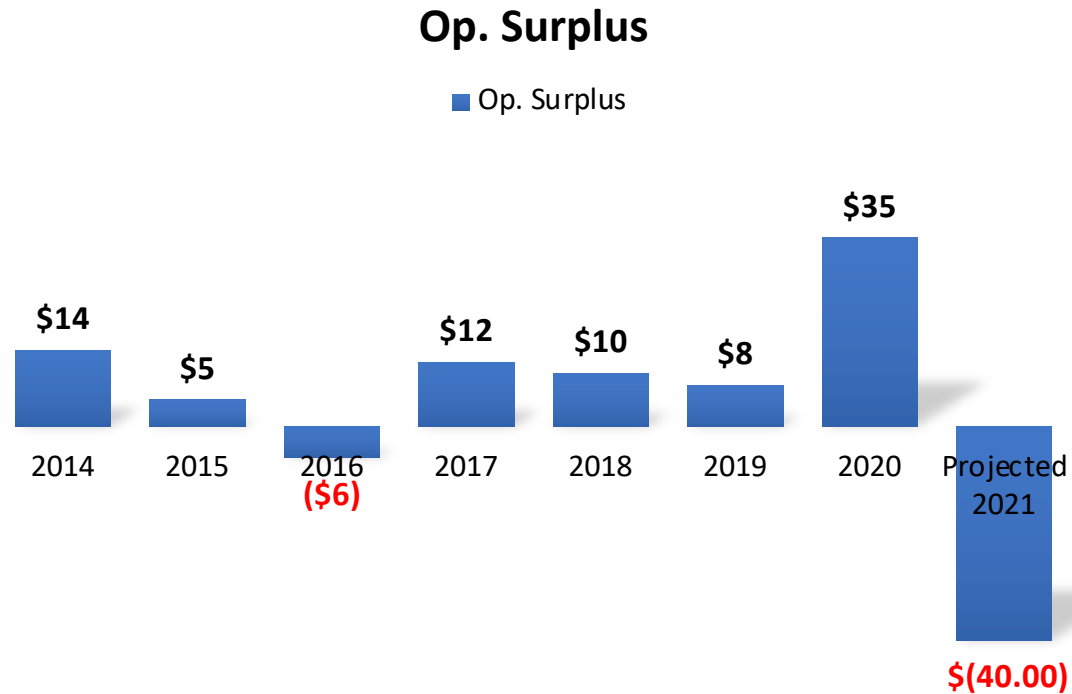


## EXPENSES \$225,694

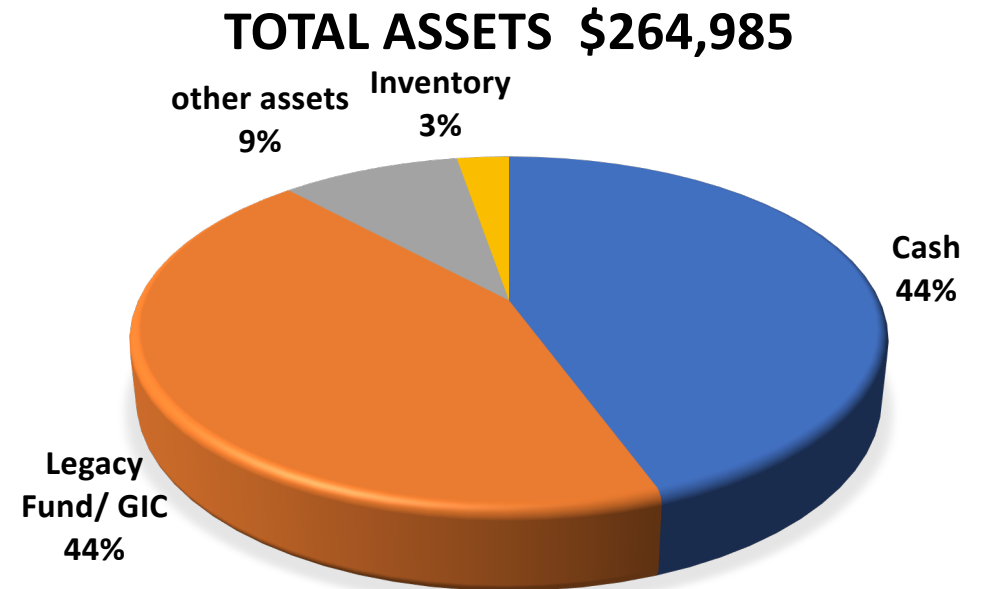


# 2020 Financial Performance

## Net Operating Surplus/Deficit



## Assets



# Board Committees



**TECHNICAL COMMITTEE**  
(CHAIR – MICHELLE SCHAEFER)



**FINANCE , AUDIT & RISK  
COMMITTEE & IT**  
(CHAIR – JOHN STONE)



**HR & POLICIES COMMITTEE**  
(CHAIR – DEB BLIMKIE))



**SPONSORSHIP & PARTNERSHIPS  
COMMITTEE (CHAIR – JOHN  
ROSS))**



**MEMBER RECOGNITION & AWARDS  
COMMITTEE**



**EDUCATION PORTFOLIO**  
MEREDITH GARDNER



# Reports

## Consent Agenda

- A) President's Report
- B) Financial Report & Approval of Financial Statements
- C) Appointment of Vantage Point as auditors for 2020-2021
- D) National Office Report
- E) Board Committee Report(s)
- F) Division Report(s)

**Motion:** Move to approve the Consent Agenda with respect to all Reports, the Financial Statements and the appointment of Vantage Point CPA as auditors of the Association.



# Election of Directors (3 Board positions)

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Dan Cook (BCAS)

James Dicks (CADS NCD)

Ian Duff (CADS Ontario)

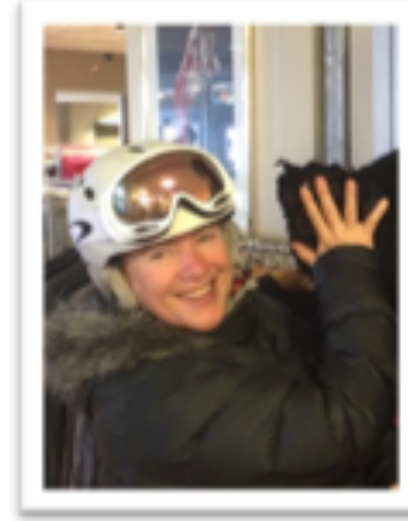
Pam McMinn (CADS Alberta)

Meredith Gardner (BCAS)

Edward J Shaw (CADS Alberta)



Pam McMinn  
(CADS Alberta)



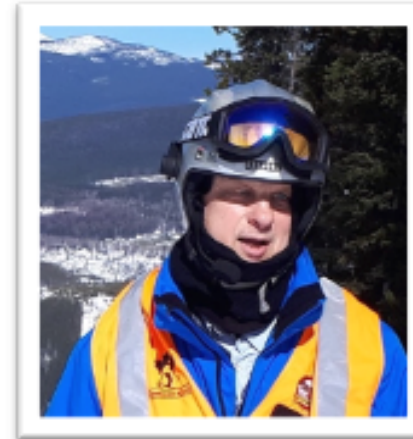
Meredith Gardner  
(BCAS)



Edward J Shaw  
(CADS Alberta)



Dan Cook  
(BCAS)



James Dicks  
(CADS NCD)



Ian Duff  
(CADS Ontario)



New Business



# Adjournment

## **Consent Agenda**

- A) Credentials Report
- B) Destruction of electronic & paper ballots for Board of Director election
- C) Adjournment

**Motion:** Moved to approve the Consent Agenda with respect to approval of the credentials report, destruction of ballots and adjournment of the meeting.