



SPONSORSHIP AND PARTNERSHIPS COMMITTEE TERMS OF REFERENCE

Type of Committee:

- Standing Committee reporting to the CADS Board of Directors (hereafter referred to as 'the Board') and meet monthly.

General Purpose of the Committee:

- Create mutually beneficial relationships with organizations whose values align with CADS core values,
- Raise funds and awareness for CADS to ensure its long term sustainability while providing our clients, volunteers, and instructors with resources they require to deliver a fun-filled on snow experience to people of all ages and abilities, and
- Make recommendations to and take direction from the Board regarding funding and partnerships.

Key Duties and Responsibilities:

- Develop, implement, communicate and monitor;
 - applications to a variety of organizations who support national charities as a means to seek funding, and
 - Memorandum of Agreement with partner organizations.
- Research and identify funding opportunities in co-operation with national, provincial and regional partners.
- Raise and direct funds to help CADS national, provincial and regional organizations.
- Develop strategies to foster organizational sustainability of CADS national, provincial, and regional organizations.
- Develop a funding / profit sharing formula when co-operative efforts take place between CADS national, provincial, and regional partners.
- Develop a national strategy in conjunction with provincial and regional partners to avoid duplication of efforts in order to ensure organizational sustainability and growth of CADS across Canada.
- Establish and nurture long term partnerships with National Sports Organizations and other entities.
- Collaborate with Festival and Events Committee to raise funding.

This Committee may strike sub-committees as required to address specific aspects of its mandate. Such Sub-committees shall report to the Committee.



Committee Composition

- The Committee shall consist of up to three (3) Board members appointed to it by the Board.
- The Committee shall be composed of a suitable number of volunteer CADS members who express interest. Such members appointed to this Committee shall serve on it so long as they wish.
- The Committee strives for reasonably equitable representation from members of various CADS roles, genders, and geographic regions (Divisions).
- The Committee shall be led by a Chairperson appointed by the Board; and be a member of the Board. The Chairperson being a member of the Board shall attend Board meetings and represent this Committee at such meetings.
- At the discretion of the Committee Chairperson, resources, including resources from outside CADS may be secured by the Committee to assist it in effectively delivering its mandate.
- The CADS President is entitled to attend Committee meetings in an ex-officio capacity.

Committee Meetings

- The Committee shall meet monthly via teleconference with dates established by the Committee Chairperson.
- Additional meetings may be scheduled and conducted, as required, by the Committee Chairperson.
- Committee meetings should occur at least one week before the Board meetings to allow sufficient time for preparation and circulation of materials.
- Quorum is a simple majority.

Roles and Responsibilities of the committee members

- The Committee Chairperson
 - organizes and presides over Committee meetings,
 - prepares a summary of outcomes of Committee meetings,
 - provides a report at each CADS Board meeting and
 - ensures this report is shared with the Board at least one week in advance of the Board meetings.
- Committee members attend scheduled meetings, diligently review materials, and provide constructive advice and recommendations.
- Additional attendees may be invited at the Committee Chair's discretion.

The preceding is the Sponsorship and Partnerships Committee Terms of Reference in their entirety. Changes to these Terms of Reference can only be made with the approval of the full Board.



TOR record

Approved by:	
Date:	