

2028 STRATEGIC PLAN

CADS MISSION

CADS provides opportunities for people with disabilities to experience the joy of participating and competing in adaptive snowsports. CADS does this by developing and promoting adaptive snowsports through partnerships, training, and instructor certification programs.

CADS VALUES

FUN  INCLUSION  RESPECT

CADS NATIONAL RESULTS FRAMEWORK

The CADS National organisation is guided by four strategic pillars that aim to advance its mission.

1
PILLAR

**Advance
Participation &
Engagement**

2
PILLAR

**Provide
Education &
Training**

3
PILLAR

**Activate
Advocacy &
Awareness**

4
PILLAR

**Effective
Governance &
Accountability**

These strategic pillars inform and guide organizational activities, support the identification of priorities, and outline expectations. Each pillar is comprised of strategic initiatives.

PILLAR 1

Advance Participation & Engagement

The CADS National organisation aims to encourage and support diverse participation in adaptive snowsports while building organizational capacity to operate, grow, and deliver high-quality programs. To achieve this goal, the national organisation will focus on the following strategic initiatives.

1. Provide operational services and IT infrastructure to streamline and support efficiencies.
2. Provide events that engage and empower all members.
3. Provide insurance coverages and tools to members and organizations prudent risk management.
4. Stimulate volunteer engagement in adaptive snowsports through CADS.
5. Empower athletes, and coaches along the path to the Paralympics and Special Olympics.
6. Explore Winter & Summer multi-sport strategies.

PILLAR 2

Provide Education & Training

The CADS National organisation provides specialized education and training programs for ski and snowboard instructors to ensure they have the knowledge, skills, competency, and resources necessary to provide a quality experience to all participants.

1. Increase accessibility to certification.
2. Create a safe environment for all members.
3. Ensure sustainability of the national Technical Committee work.

PILLAR 3

Activate Advocacy & Awareness

The CADS National organisation aims to increase awareness of the organization and its mission across all sectors of government, the snowsports industry, private enterprises, donors, as well as advocacy organizations of people with disabilities.

1. Develop and foster alignment within the CADS network.
2. Develop and foster strategic partnerships with organizations to support the CADS Mission.
3. Increase awareness of the CADS National organisation across multiple sectors.

PILLAR 4

Effective Governance & Accountability

The CADS National organisation is committed to establishing and maintaining effective policies and procedures that ensure the smooth operation of CADS at all levels, while ensuring compliance with relevant regulations and industry standards. This includes implementing best practices in continuous improvement of governance, transparency, and accountability.

1. Implement best practices in governance, transparency, and accountability.
2. Implement best practices in safe sport, equity, diversity, inclusion, and environmental sustainability.
3. Strengthen and align policies & processes with our partner provincial divisions.
4. Establish long-term financial sustainability.

Join the CADS family and help incredible people do incredible things



Partner with us



Volunteer with us

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